

# **Singapore Garden Festival 2022**

Floral Fiesta: A Floral Creation Challenge

3 – 7 August 2022 (ION Orchard, B4 Event Hall)

Organised By:



The Premier Tropical Garden and Flower Show – Singapore Garden Festival (SGF) – will return in 2022 for the eighth time showcasing both international and local award-winning garden and floral designers' creations (the "Show").

The Floral Fiesta: A Floral Creation Challenge ("Competition") is a new competition which aims to encourage beginners and aspiring florists to try creating floral pieces using floral materials provided. There will be specific floral display items to be created in each competition round, and participants can look forward to having an engaging time using actual floral materials and working tools.

The theme of the competition is "Celebrations", and the competition will be held from 3 to 5 August 2022, with the floral pieces being on display until 7 August 2022 at ION Orchard, B4 Event Hall.

The competition is open to all beginners from any background residing in Singapore. We welcome students, hobbyists, and even retirees who just want to have fun. Please sign up <a href="here">here</a>.

### **Schedule**

	Date	Time	Schedule
Heats	Wed 3 Aug	7.00pm	Session 1 - Round 1 (30 min)
Each		7.40pm	Session 1 - Round 2 (60 min)
session has	Thu 4 Aug	7.00pm	Session 2 - Round 1 (30 min)
2 rounds		7.40pm	Session 2 - Round 2 (60 min)
		9.00pm	Results
			(10 pax shortlisted to Semi-Finals)
Semi-Finals	Fri 5 Aug	10.00am	Round 1 (2h10min) – Includes in-store shopping for additional competition materials at a specific retail store within ION Orchard
		2.00pm	Round 2 (60 min)
		4.00pm	Results (5 pax shortlisted to Finals)
Finals	Fri 5 Aug	5.30pm	Final Round (60 min)
		7.00pm	Results
		7.30pm	Prize Presentation

#### **Prizes**

1<sup>st</sup> prize: 3D2N staycation and shopping vouchers worth \$300

2<sup>nd</sup> prize: \$200 shopping vouchers 3<sup>rd</sup> prize: \$100 shopping vouchers

## **Judging Criteria**

The judging criteria are as follows:

# (A) Design & Originality (30 points)

- The overall design and its theme
- Creativity and style
- Choice of materials
- Practicality of the design piece

## (B) Workmanship (20 points)

- Overall workmanship, effective use of techniques, finishing and stability of design
- Organisation and tidiness of personal workspace

# (C) Impact (50 points)

- Suitability of design based on the "Celebrations" theme
- Overall balance and impact (both physical and visual)
- Scale and proportion of design
- Effective use of materials (in terms of colours, focal point, visual flow in design etc)

#### **General Terms and Conditions**

- 1. During the Competition, only the participating designer ("Competitor") is allowed within the demarcated area in which the Competition is being held ("Competition Space").
- 2. All floral designs must be the Competitor's original work and must not infringe the copyright of any third party.
- 3. Plant and floral materials will be provided during the Competition. Tools will also be provided during the Competition.
- 4. Only plant and floral materials provided during the Competition can be used for the creation of the floral displays.
- 5. The Competitor is not allowed to leave the Competition Space before the end of each round of the Competition without the approval of the organiser of the Competition ("Event Organiser"). Once the Competitor leaves the Competition Space before the end of a particular round of the Competition without the approval of the Event Organiser, he/she will not be allowed to re-enter the Competition Space and/or continue participating in the Competition without the approval of the Event Organiser.
- 6. The Competitor is required to clean up his/her workspace after the completion of each floral display, failing which points will be deducted from the Competitor's total score.
- 7. The decision of the judging panel is final and conclusive. Any grievances that the Competitor may have in relation to the scoring should be made known to the Event Organiser within 24 hours from the announcement of the results.
- 8. The Event Organiser reserves the right not to award any prizes if the floral displays do not meet a certain minimum standard.
- 9. The Competitor retains full copyright in the floral displays he/she creates for the Competition. Notwithstanding the foregoing, the Competitor grants to the Event Organiser the right to reproduce the designs of such floral displays without the prior approval of the Competitor. In the event that the Event Organiser reproduces the designs of such floral display(s), the Event Organiser will acknowledge the Competitor as the designer of the floral display(s).
- 10. The Event Organiser reserves the right to amend these terms and conditions at any time without prior notice.